

# Extension in the City

## 4 Essential Elements

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National Association of Extension  
Program and Staff Development Professionals (NAEPSPD)  
San Diego, CA \* 2 December 2015

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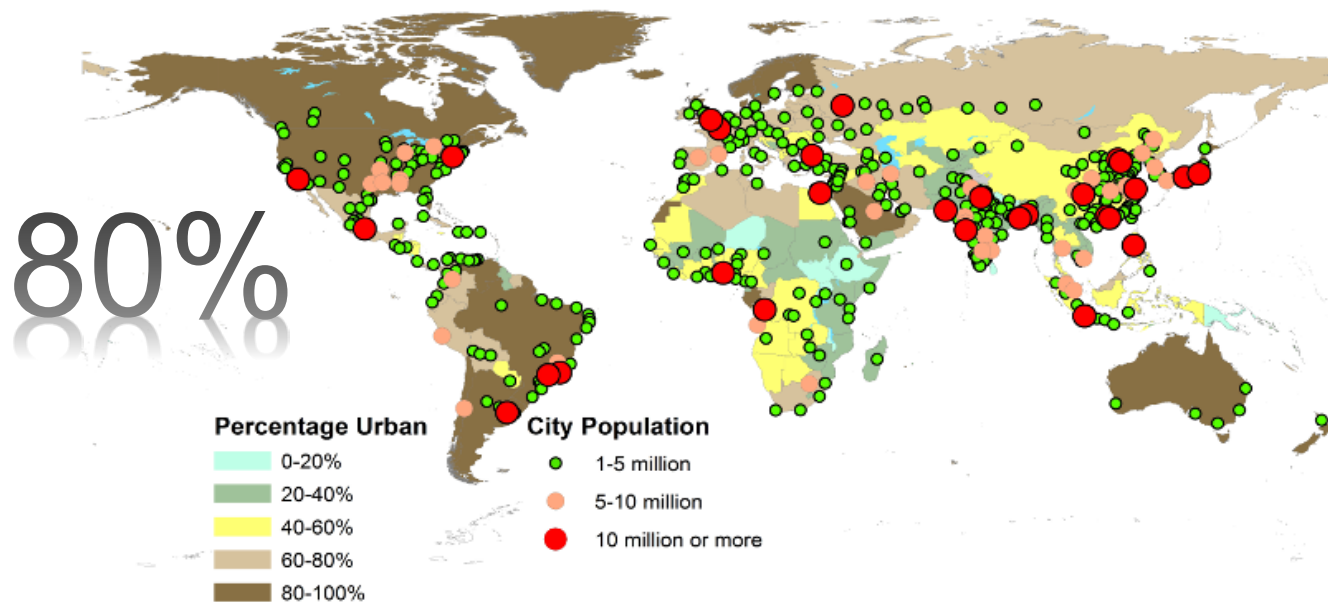


Julie Fox, Associate Chair, Department of Extension  
Jerry Thomas, Associate Professor, Department of  
Agricultural Communication, Education, and Leadership





# World 50% Urbanization





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OSU EXTENSION

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Personnel  
Metro  
Programs  
Partnerships  
Positioning  
Urban-Suburban-Rural  
Diversity  
City  
Complex  
Connected



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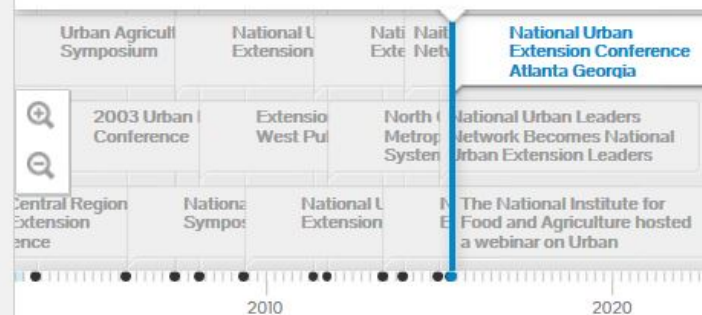
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May 4, 2015 — May 7, 2015

## National Urban Extension Conference Atlanta Georgia

Conference details: <http://goo.gl/4JcMPt>



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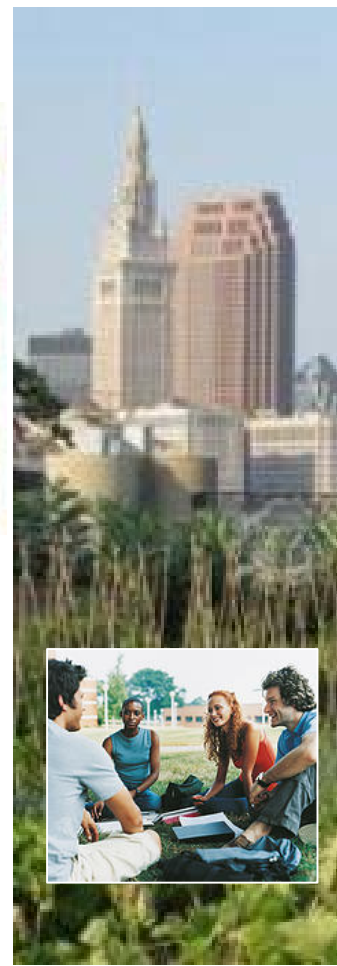


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**URBAN**  
EXTENSION LEADERS  
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Urban \* Suburban \* Rural Interdependencies +



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Relevant Locally

Responsive Statewide

Recognized Nationally



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# Positioning

- **What is Unique in the City?**
  - Population Density & Diversity – So many people
  - Community Complexity – So many messages

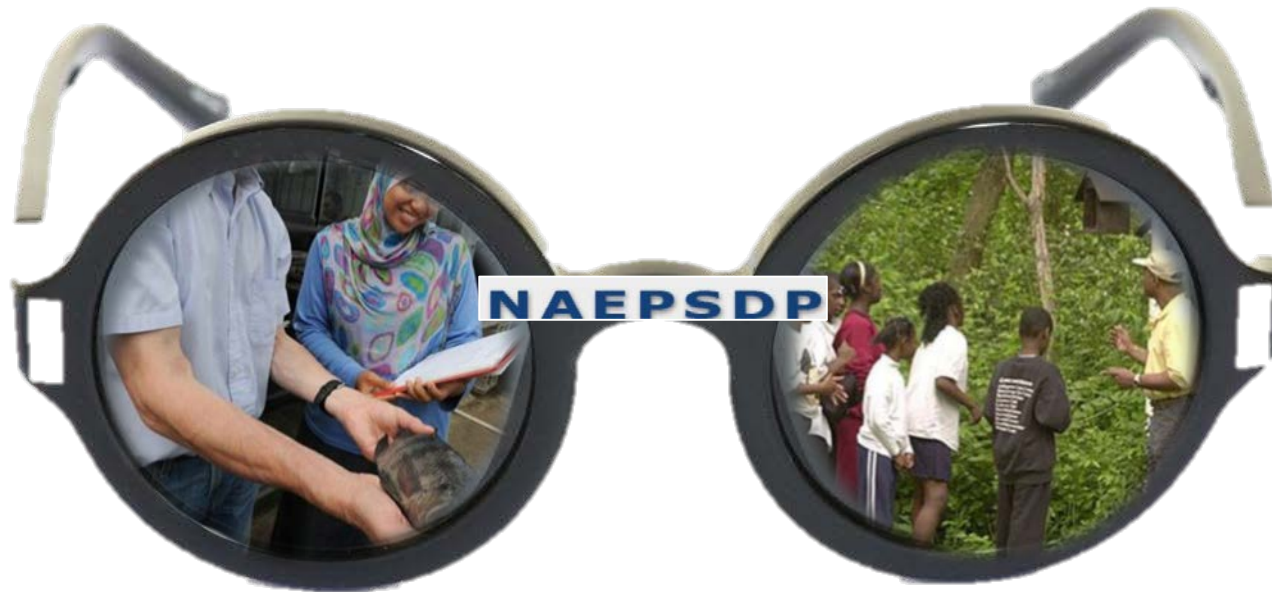




# Programs in the City

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- **What is Unique in the City?**
  - Research and Learning Priorities
  - Delivery/Engagement Options
  - Program/Product/Project Development (not adaptation)



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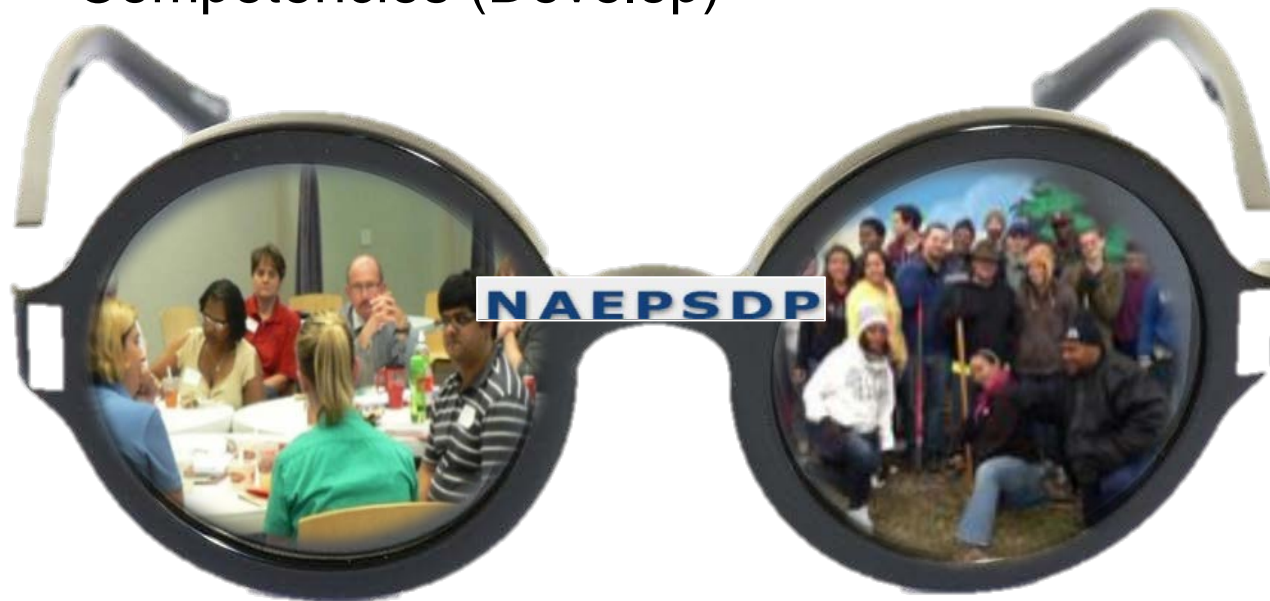






# Personnel/Operations

- **What is Unique in the City?**
  - #, Types of Positions, Ratio, Structure, How Funded?
  - Diversity of Personnel (Attract, 'Hire' & Retain)
  - Competencies (Develop)





# Partnerships/Funding and other resources

- **What is Unique in the City?**
  - # and Diversity of Partners
  - Multi-Stakeholder Agendas



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**NIFA**



United States Department of Agriculture  
**National Institute of Food and Agriculture**



ASSOCIATION OF  
PUBLIC &  
LAND-GRANT  
UNIVERSITIES

Extension Committee on Organization and Policy (ECOP)



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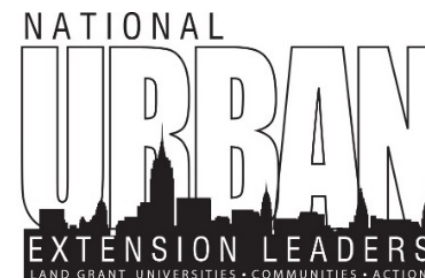
**A National  
Framework for  
Urban Extension**

A Report from the  
National Urban Extension Leaders

August 2015



**Steering Committee Members**  
Chris De Chazal, Julie Fox, Brad Gaudin, Joan Jacobson,  
Chris Obeng, Patrick Prosen, Marie A. Ruemerap, Jody  
Squires, Charles Varma, Steve Vignone, Mary Jane Villa,  
Jeff Young





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Issues • Innovation • Impact

A Part of the Cooperative Extension System



NETC

National Extension Technology Community



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NATIONAL  
**URBAN**  
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Transition to a  
Formal Steering  
Committee with  
ECOP & NIFA  
Representation

Actions Teams  
Such as  
Professional  
Development

# INNOVATION IN URBAN EXTENSION

Join us for this year's bi-annual National Urban Extension Leaders Meeting. Some of the brightest minds in Urban Extension come together to learn from each other and discuss urban issues and create a brighter future. Join the discussion regarding a National Urban Extension Framework and other related initiatives!

**DECEMBER 2-4**  
**SACRAMENTO, CA**



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**Positioning**

**Programs**

**Personnel**

**Partnerships**

Locally  
Relevant

Responsive  
Statewide

Recognized  
Nationally

*Collective Impact*



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Julie Fox, NUEL Steering Committee Member, [fox.264@osu.edu](mailto:fox.264@osu.edu)  
<http://cityextension.osu.edu/conferences>

NATIONAL



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